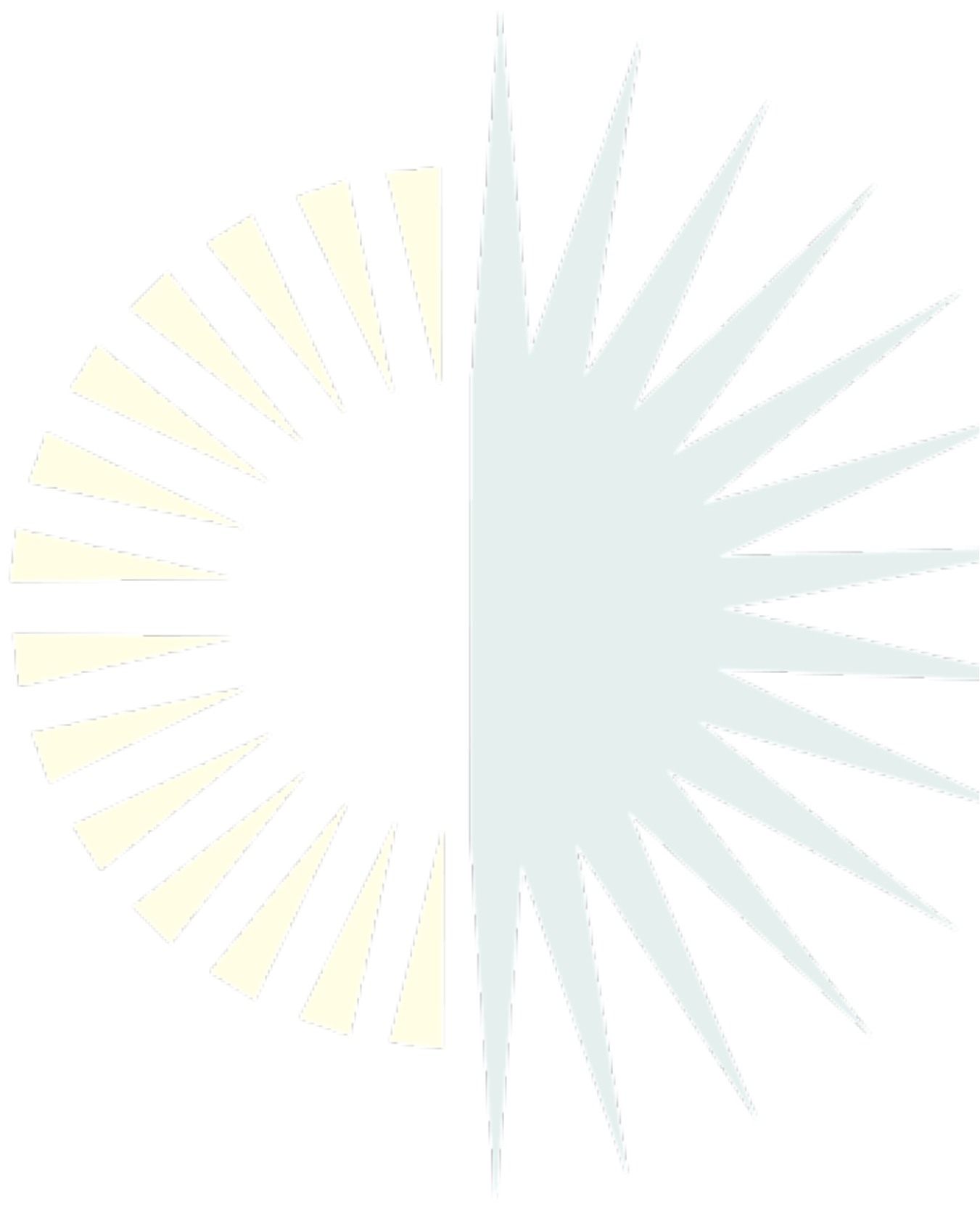




49th Annual General Meeting

Institute of Public Relations of Singapore
21 March 2019



CONTENT PAGE

1. Agenda of the 49th Annual General Meeting (21 March 2019)

2. Minutes of the 48th Annual General Meeting held
on 15 March 2018

(Annex A)

3. IPRS Annual Report 2018

(Annex B)

4. IPRS Financial Report for 2018

(Annex C)

AGENDA FOR 49TH AGM

1. Declaration of Quorum by Honorary Secretary
2. Adoption of the Minutes of the 48th AGM held on 15 March 2018
3. Matters Arising
4. President's Address
5. Adoption of the following:
 - 5.1 IPRS Annual Report 2018
 - 5.2 Honorary Treasurer's Financial Report for 2018
6. Election of the following office-bearers for the Council Term 2019 to 2021:
 - 6.1 President
 - 6.2 Vice President
 - 6.3 Honorary Secretary
 - 6.4 Honorary Treasurer
 - 6.5 Council Members (minimum five, maximum seven)
7. Any other business



Institute of Public Relations of Singapore

(Since 1970)

MINUTES OF THE 48th ANNUAL GENERAL MEETING OF THE INSTITUTE OF PUBLIC RELATIONS OF SINGAPORE

Time: 7.00pm to 9.00pm

Date: Thursday, 15 March 2018

Venue: Lecture Theatre 1, PSB Academy City Campus

Present: (Voting Members)	
Fellow (Two)	Yap Boh Tiong Basskaran Nair
Accredited (Seven)	Robert Conceicao Christina Cheang Gerald De Cotta Mike Liew Lily Lim Eric Chan Marcus Loh
Full (Two)	Wong Siew Pheng, Joanna Illka A Gobius
Associate (One)	Susie Wee
Corporate (One)	PSB Academy, Tan Kai Lin
Non-Voting Members	
Affiliate (Four)	Jaylyn Tey Lionel Chai Nan Yihan Mega Shearmaine Soon
TOTAL	17

IPRS 48th Annual General Meeting (AGM)

Agenda

1. Declaration of Quorum by Honorary Secretary
2. Adoption of the Minutes of the 47th AGM held on 22 March 2017
3. Matters Arising
4. President's Address
5. Adoption of the following:
 - 5.1 IPRS Annual Report 2017
 - 5.2 Honorary Treasurer's Financial Report for 2017
 - 5.3 Appointment of Auditors to be delegated to Council 2017/2019
6. Any Other Business

1. Declaration of Quorum

1.1 The Honorary Secretary of the Council 2017/2019, Mr Gerald De Cotta, convened the Annual General Meeting (AGM) at 7.00 p.m. The Call for Quorum was as follows:

Total Number of Paid-up Voting Members as of 31 March 2018	158
Total Number of Paid-up Voting Members present	13
Total Number of Paid-up Voting Members to constitute a Quorum	40
Quorum	None

As there was no quorum, the meeting was adjourned to 7.30 p.m., in accordance with the Constitution.

1.2 The Honorary Secretary, Mr Gerald De Cotta, reconvened the AGM at 7.30 p.m. with 13 voting members present.

2. Adoption of Minutes of the 47th AGM that was held on 22nd March 2017

As there were no objections or queries raised, the Minutes of the 47th AGM were adopted. The motion was proposed by Full Member, Ms Wong Siew Pheng, Joanna, and seconded by Accredited Member, Ms Christina Cheang, both of whom were present at the 47th AGM.

3. Matters Arising

Fellow Member, Mr Yap Boh Tiong, enquired about the WDA courses. IPRS President, Mr Robert Conceicao replied that the previous MOU with WDA ended in 2013. With the restructuring of WDA to the current Workforce Singapore (WSG) and Skills Future Singapore (SSG), the Institute had touched base with the latter to explore training collaborations, including funding. One challenge moving forward was the requirement that the Institute's curriculum developers possess a Diploma in Adult and Continuing Education (DACE).

Fellow Member, Mr Basskaran Nair, enquired if the PRISM Awards could help the Institute improve its finances. The President agreed that PRISM was a good source of revenue for the Institute. However, to host it successfully required strong support

from members, the industry and sponsors. He added that the biennial event was last held in 2017 and the next will be in 2019. He pointed out that with IPRS turning 50 in 2020, and in view of the budget outlay, the Council will have to decide if IPRS will run back to back events, e.g. PRISM in 2019 and a big anniversary event in 2020.

Mr Yap Boh Tiong enquired about the mandate that was passed at the 47th AGM. He observed that the Institute had been in the red over the past two years and that if nothing was done, there was a possibility that it may have to eventually close down. The President replied that the primary purpose of the mandate that was passed at the 47th AGM was to enable the Council to identify, explore and focus on ways to enable the Institute to stay relevant while at the same time, being mindful of revenue and expenditure.

The President added that some of the new initiatives would be covered in his President's Report on the Future Ready IPRS.

4. President's Report

4.1 The President of the Council 2017/2019 then presented the President's Report.

4.2 The Council met over two weekends on 26 August and 9 September 2017 to discuss the Future Ready IPRS. Key decisions were as follows:

- The need to broaden the definition of PR and Communication so as to reflect the growing diversity of the profession and to enable the Institute to widen its reach.
- A wider definition of PR and Communication would include reaching out to other professional bodies in the media/communication sphere.
- To continue to uphold professionalism in the industry through the PRISM Awards and training programmes.

PRISM Awards 2017 held on 1 March 2017 at the Grand Copthorne Waterfront Hotel was well run and well received. There were 26 award categories and 42 winners. IPRS made a profit of about \$50,000.

In terms of professional development, IPRS will be collaborating with the PSB Academy to launch a Diploma in Communication Management. IPRS will develop the curriculum and provide trainers for the PR modules. IPRS will hold the Intellectual Property (IP) rights of the modules.

The Institute had revised its two flagship courses: the Professional Certificate in Public Relations and Mass Communication and the Introduction to Public Relations and Mass Communication. The two revised courses will be launched in late March 2018.

In terms of Membership, the numbers for most categories remained fairly constant.

Considerable strides were made in the Institute's efforts to reach out to the next generation of PR professionals through the Student Chapters, with more chapters being formed.

The Institute will also be launching a Mentorship programme in 2018 and support from members, especially seniors, will be needed.

To improve its connection with members and non-members the IPRS website was revamped in March 2018.

IPRS members participated in two focus groups on 26 April 2016 and 10 Jan 2018 to contribute to the Global Alliance's (GA) Global Capabilities Framework. IPRS Council Member, Gregor Halff, who helmed the sessions, shared that the Singapore results were presented at a conference held by GA in London at the end of January 2018. Apart from placing Singapore's voice in the Global Standards, the Institute could tap on the framework to improve our existing Accreditation Programme.

In response to the President's Report, Mr Yap Boh Tiong asked for details of the new Diploma programme. Council Member, Mr Marcus Loh, shared that the idea was to mitigate the shrinking revenue stream from education while at the same time to leverage on the government's call for institutions to move into higher education. The diploma will allow students thereafter to pursue a Degree. This initiative will thus help improve IPRS' finances and at the same time promote greater professionalism.

Mr Yap Boh Tiong also enquired if there could be a listing of members on the IPRS website. IPRS Honorary Treasurer, Mr Eric Chan, said that currently the names of Accredited Members were listed. However, due to personal data considerations, details of members are not listed. The Institute could look further into this.

Mr Yap Boh Tiong enquired why the Fellow Membership category was not included on the IPRS website. The President said that details of Fellow membership could be found in the IPRS Constitution which was on the website. The Institute could look into having a tab on Fellow membership on the website.

4.3 The President concluded his Report by thanking fellow Council members and all members who had been supportive of IPRS. He also expressed the Council's thanks to the Institute's Honorary Legal Advisor, Samuel Yuen, and his Associate, Su Myat Htun, who was present at the AGM; IPRS Auditor, Odds and Even Associates; and to the Secretariat's finance assistant, Pauline Tay.

5. Adoption of the following:

5.1. IPRS Annual Report 2017

The adoption of the Annual Report was proposed by Fellow Member, Mr Yap Boh Tiong, and seconded by Associate Member, Ms Susie Wee. The Annual Report 2017 was then adopted.

5.2. Honorary Treasurer's Financial Report for 2017

5.2.1 The Honorary Treasurer, Mr Eric Chan, presented the Financial Report 2017.

5.2.2 In his overview of 2017, he said that the Institute had posted a loss of about \$50,000. He explained that IPRS' income was generated from three main areas: Members' fees, Education income and PRISM Awards. IPRS saw a major dip in Education income in 2017. While PRISM Awards 2017 brought in about \$50,000 in profit, it was insufficient to cover the overall expenses.

5.2.3 He explained that the Council had looked carefully in ways to trim costs. However, certain major expenditure was necessary, e.g. to create a new website and improvements to the Secretariat's IT systems.

5.2.4 In his closing remarks, he said that IPRS will continue to exercise prudence and was hopeful that the new initiatives in education could enhance its revenue stream.

5.2.5 Mr Yap Boh Tiong enquired about expenses incurred in training courses. IPRS Secretariat Manager, Ms Lennette Koh, explained that training expenses in 2017 were similar to 2016 and comprised venue rentals, F&B, and trainers' fees. However, the lower number of intakes and the smaller size of each cohort, affected income. The President added that while our margins were low for our training courses, it was necessary for the Institute to continue to provide such training as part of our mission to promote and enhance professionalism.

5.2.6 Fellow Member, Mr Basskaran Nair, asked if IPRS could seek government subsidies for our courses and if the Institute could differentiate itself from other

education providers. Ms Lennette Koh explained that course subsidies by the government (WSG/SSG) were not available currently as explained by the President in his Report. IPRS first needed to be recognised as an “approved training organisation” (ATO).

5.2.7 The President highlighted that in 2017, the Council decided to provide various events either for free or to have them heavily subsidised as a benefit to our members. This was especially so for our Student Chapter members. Full Member, Ms Illka Gobius, suggested that IPRS consider running more networking events as professionals and senior practitioners looked forward to networking with fellow agency heads/seniors. The President replied that the Council will look into her suggestion.

5.2.8 Mr Yap Boh Tiong asked if the Institute levied a fee for the Student Chapters as he felt that the tertiary institutions should pay for the membership of their students. Mr Eric Chan explained that initially the Institute tried to introduce a modest fee for the Chapters. However, the tertiary institutions responded that they had difficulty justifying such a fee to their management. As such, the Institute did away with the proposed joining fee so as to encourage the setting up of Chapters as an avenue for future generations of PR practitioners to maintain a link with the Institute.

The President added that some of the tertiary institutions that had set up Student Chapters, had eventually taken up Corporate membership. Lecturers from some of these institutions had also taken up individual membership.

Mr Yap Boh Tiong enquired about providing complimentary membership to those who pursued IPRS courses. The President replied that IPRS provides complimentary Affiliate Membership for one year for all participants of the Professional Certificate course. Few, however, took up membership after the complimentary period.

5.2.9 The adoption of the Financial Report 2017 was proposed by Accredited Member, Ms Christina Cheang, and seconded by Accredited Member, Mr Marcus Loh. The Financial Report 2017 was then adopted.

5.3. Appointment of Auditors to be delegated to Council 2017/2019

5.3.1 Based on a resolution adopted at IPRS 41st AGM in 2011, that as a matter of good practice, IPRS should not appoint the same auditor for three consecutive years, a new auditor needed to be appointed. Our current auditor, Odds and Even Associate, has served three years. The meeting was asked to

empower the IPRS Council to appoint a new auditor for the period 2019 to 2021. This was proposed by Accredited Member, Mr Marcus Loh, and seconded by Full Member, Ms Joanna Wong.

5.3.2 Mr Basskaran Nair pointed that it would be good for the auditors that had been shortlisted by the Council to be made known at the AGM and for the voting members to agree to the appointment. This was noted.

6. Close of 48th AGM by Outgoing Honorary Secretary

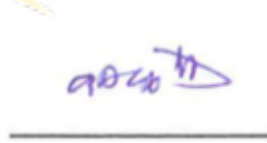
With no further matters to discuss, the Honorary Secretary, Mr Gerald De Cotta, thanked all Members for their presence at the 48th AGM and called the AGM to a close at about 8.30 p.m.

Recorded by:




Ms Lennette Koh
Manager

Vetted by:



Mr Gerald De Cotta
Hon. Secretary

Approved by:



Mr Conceicao Robert Aloysius
President



Institute of
Public Relations
of Singapore

Annual Report 2018

Institute of Public Relations of Singapore
21 March 2019



ABOUT IPRS

Our Mission

- To represent PR and Communication professionals and the profession in Singapore.
- To recognise and promote the best in PR in Singapore and the region.
- To be the accrediting body for PR professionals in Singapore.

Our Vision

To be the leading PR and Communication organisation in the region.

COUNCIL 2017/2019

President

Mr Robert Conceicao
Managing Director
Majic Communications Pte Ltd

Vice-President

Mr Mike Liew
Partner
IN.FOM

Honorary Secretary

Mr Gerald De Cotta
Director, Corporate Communications
Singapore Business Federation

Honorary Treasurer

Mr Eric Chan Chi Ming
Managing Director
PR Communications Pte Ltd

Council Member

Dr Gregor Halff
Dean of Communication
Copenhagen Business School

Council Member

Ms Joanna Wong
Director
Singapore Institute of Accredited Tax Professionals

COUNCIL 2017/2019

Council Member

Ms Lily Lim
Senior Lecturer
Temasek Polytechnic

Council Member

Ms Lin Liangmin
Public Relations & Citizenship
Samsung Electronics (Southeast Asia & Oceania)

Council Member

Mr Marcus Loh
Director, Asia Pacific Communication
Tableau Software

Council Member

Ms Susie Wee
Marcoms & Community Relations Manager
Family Life Society

Honorary Legal
Advisor

Mr Samuel Yuen
Founding Director
Yuen Law LLC

PRESIDENT'S REPORT

The term for the IPRS Council 2017/2019 comes to a close today. It has been two challenging but fruitful years for the Institute. For me and my fellow Council Members, most of whom are serving their second consecutive two-year term, it has been an eventful journey. We did our best to keep IPRS at the forefront of the PR and Communication profession. We have steered the Institute through the challenges. We have discharged our duties diligently as elected stewards of the Institute.

I will cover two aspects in this Report. Firstly, how did we fare in 2018 and secondly, the challenges ahead.

Our Performance in 2018

We continued to build upon the decisions that the Council adopted during its two retreats in 2017 to enable IPRS to be "Future Ready" which included the following:

- To recognise the emergence of new fields in the PR and Communication landscape such as data analytics, artificial intelligence and new creative and digital technologies. We moved in this direction in two ways: by expanding our recognition for such fields in the PRISM Awards and by organizing panel discussions and visits to expose our members to such developments.
- To reach out to professional bodies in the communication and media fields with a view of raising our profile and expanding our membership base. To this end, we held informal discussions and partnered a number of associations.
- To promote greater engagement with relevant government agencies. We held discussions with government agencies with a view to obtaining support for our courses/training.
- To champion professional standards for our industry. We revised our core training courses which, however, drew modest responses. One of the reasons cited being the lack of government funding/subsidies for such training.
- To nurture the next generation of PR and Communication professionals. We did well by expanding our Student Chapters with tertiary institutions which now numbers nine chapters with an estimated 1300 student members. The two student-oriented categories at PRISM 2019 drew strong support from the Student Chapters. We launched a Mentorship Programme in November which currently has 20 senior practitioners and about 25 students on its rolls.

- To strengthen our links with PR and Communication consultancies. We continued to enjoy support from some of the major international agencies. Some are our Corporate members and have co-hosted events with us. Several continue to support our flagship event, PRISM, either by submitting nominations or by being sponsors.

As in the preceding year, income continued to be a major issue. While we managed to keep our overheads and expenses fairly constant between 2017 and 2018, our two main sources of income continued to dip, viz. education/training and membership. This was compounded in 2018 as we did not have our biennial PRISM Awards which posted a profit of about \$50,000 in 2017 and \$40,000 in 2019. In addition, we ensured that most of our events and activities were either complimentary or heavily subsidized for our members. With a Diploma in Communication Management, of which we are working with the PSB Academy, in the pipeline in late 2019, we hope that besides putting IPRS in the higher education limelight, this could bring in additional income.

On membership, individual membership categories were fairly constant in numbers. There was, however, a slight dip in Corporate membership owing to a general tightening of budgets in both the public and corporate sectors. Accredited and Full Members continued to form the core of our membership base, viz. 27% and 28% respectively, followed by Associate (10%) and Affiliate (11%) members.

Our Accreditation Board saw a renewal of Board Members in mid-2018. Our thanks go to the Board's Advisor, Ms K Bhavani, the current Chair, Mr Mike Liew, and to Mr Gerald De Cotta (Chair, Accreditation, IPRS Council).

In November 2018, we launched PRISM Awards 2019. Despite there being a growing number of competing awards, PRISM 2019 was a resounding success in all key areas. We increased the number of categories to encompass the diversity of our profession from 26 to 32. We achieve a record 142 nominations and presented 62 awards. We invited about 30 prominent and experienced practitioners from diverse Communication-related backgrounds to be on our Panel of Judges. We were honored to have Mr Seah Kian Peng (Member of Parliament for Marine Parade GRC and Chief Executive Officer of NTUC FairPrice Co-operative) and the heads of national PR Associations from Malaysia, Indonesia, Vietnam and Hong Kong as our Special Guests.

The Challenges Ahead

IPRS turns 50 in a year's time. Several challenges lie ahead. The most critical is for the Institute to stay relevant as the champion of the PR and Communication profession. This is especially so in the face of growing competition from other players in the marketplace.

A second challenge will be how to engage the next generation of PR and Communication professionals. Our experience with the Student Chapters shows that PR and Communication are attractive fields to the young. How can IPRS continue to engage the student members such that they will step up as full-fledged IPRS members or even serve in future IPRS Councils?

Finally, there is the perennial issue of income generation. IPRS will need to continue to engage the government and other partners for recognition as a professional body which has a key role to play in the nurturing of relevant skills and capabilities for the PR and Communication profession. Education/training can be a good income source for the Institute. Another potential source of income is to continue to make PRISM Awards the leading source of recognition for the industry and to consider it being an annual affair.

Conclusion

In closing, I would like to record my gratitude to all my fellow PR and Communication practitioners who have gone the extra mile for the Institute by contributing your experience, time, networks, and in some cases, even financially, including the following:

- Members, IPRS Council 2017/2019;
- Advisor and Members, IPRS Accredited Board;
- Faculty Members and Student EXCO Members of our Student Chapters;
- Mr Samuel Yuen, our Honorary Legal Advisor, and his team at Yuen Law LLC;
- Our auditors, Aric Partners LLP;
- The IPRS Secretariat helmed by Ms Lennette Koh and Mr Donovan Khong, and supported by Ms Pauline Tay, our accountant.
- And all our Members who have in one way or another supported the Institute in 2018.

Robert Conceicao, AMIPRS
President
IPRS Council 2017/2019

SECRETARIAT'S REPORT

2018 was another busy year for the Secretariat!

Under the direction and guidance of the IPRS Council, IPRS' new website www.iprs.org.sg, and two social media platforms (Facebook and LinkedIn) were launched to enhance the Institute's presence and to engage our members and stakeholders better.

On the education front, the Secretariat supported the Council's Capacity-Building Team and revised and re-launched two core Education programmes – Introduction to PR and Mass Communication and Professional Certificate in PR and Mass Communication in March. In September, the Institute signed an agreement with a leading education provider, the PSB Academy, to jointly offer a Diploma in Communication Management Course that is targeted to be launched in late 2019/early 2020. The training courses and workshops that were conducted in the year attracted about 38 participants.

The Secretariat supported the Council in planning and rolling out 33 events and activities in 2018 that attracted about 800 participants, both members and non-members. A key event was the 48th IPRS Annual General Meeting in March.

The Secretariat organised/facilitated the following:

Events/Talks and Visits

- Focus Group: Global Capabilities Framework – 10 January 2018.
- IPRS Visits – MONEY FM 89.3 – 19 January 2018.
- Hosted Hongkong Public Relations Professionals' Association Limited (HKPRA) Delegation – 26 January 2018.
- IPRS Panel Discussion – Leadership & Global Opportunity for Women in the Fast-Changing World of Public Relations – 10 April 2018.
- IPRS Visits – Ruder Finn Asia – 13 April 2018.
- IPRS Visits – HARMAN – 4 May 2018.
- IPRS Accredited Board Meeting – 10 May 2018.
- IPRS Accredited Members' Get-Together 2018 – 10 May 2018.
- Hosted Massey University, New Zealand – 7 June 2018.
- IPRS Talk – Effective Leadership for PR & Communication Professionals & Clients – 19 July 2018.
- Joint Singapore Press Club – IPRS National Day Celebration – 2 August 2018.
- IPRS Visits – Tableau – 24 August 2018.
- PSBA-IPRS Diploma Signing Ceremony – 26 September 2018.
- IPRS Talk – Mergers & Acquisitions in Public Relations – 27 September 2018.

- IPRS Talk – Battle of the Forms – 18 October 2018.
- Singapore Press Club’s Press Ball – 27 October 2018.
- Launch of IPRS Mentorship Programme – 21 November 2018.
- Professional Certificate in Public Relations & Mass Communication 01-2018 Graduation Ceremony – 21 November 2018.
- IPRS Panel Discussion – Communications in the Financial Services Sector: Opportunities & Challenges – 22 November 2018.
- IPRS Accredited Members’ Dinner Talk – 27 November 2018.
- IPRS Panel Discussion – Preparing for Disruption in an AI Future – 30 November 2018.

Student Chapter Talks/Events

- PSB Academy Open House Talk – 20 January 2018.
- TP-IPRS Student Chapter MOU Renewal Signing Ceremony & Panel Discussion – 24 January 2018.
- UONS-IPRS Student Chapter MOU Renewal Signing Ceremony & Panel Discussion – 23 May 2018.
- PSBA-IPRS Student Chapter MOU Renewal Signing Ceremony & Collab X Talk – 26 September 2018.
- Murdoch Singapore-IPRS Student Chapter Seminar – What Now? – 26 September 2018.
- TMC Academy-IPRS Student Chapter MOU Renewal Signing Ceremony & Movie Screening – 11 October 2018.
- NP-IPRS MOU Signing Ceremony & Industry Talk – 3 December 2018
- Murdoch Singapore-IPRS Student Chapter MOU Renewal Signing Ceremony – 17 December 2018.

Training Courses and Workshops

- Introduction to Public Relations & Mass Communication
 - 24 – 26 January 2018.
 - 23 – 25 May 2018.
 - 19 – 21 September 2018.
- Professional Certificate in Public Relations and Mass Communication
 - 18 June – 12 September 2018.
- Brand & Corporate Storytelling in a Connected and Distracted World Workshop – 27 August 2018

Digital and Social Media

- Published 36 Posts covering events/member feature/talks/visits/courses on the IPRS Website.
- Relunched the IPRS Facebook page and launched the new LinkedIn page in March 2018.

Secretariat Team

Comprises two full-time staff and a finance consultant:

- Ms Lennette Koh, Manager.
- Mr Donovan Khong, Senior Executive.
- Ms Pauline Tay, Finance Consultant.

**Gerald De Cotta, AMIPRS
Honorary Secretary
IPRS Council 2017/2019**

HONORARY TREASURER'S REPORT

1) Appointment of a new auditor

- a) IPRS contracted a new auditor, Aric Partners LLP, in accordance with a resolution adopted at the 41st AGM in 2011, that stated that as a matter of good practice, IPRS should not appoint the same external auditor for more than three consecutive years. As such, IPRS needed to appoint a new auditor for 2018's Financial Report.
- b) Our previous auditor, Odds and Even Associates, audited our accounts for Financial Year (FY) 2015, FY 2016 and FY 2017.
- c) Aric Partners LLP has been appointed to audit the Institute's accounts for FY 2018, FY 2019 and FY 2020.

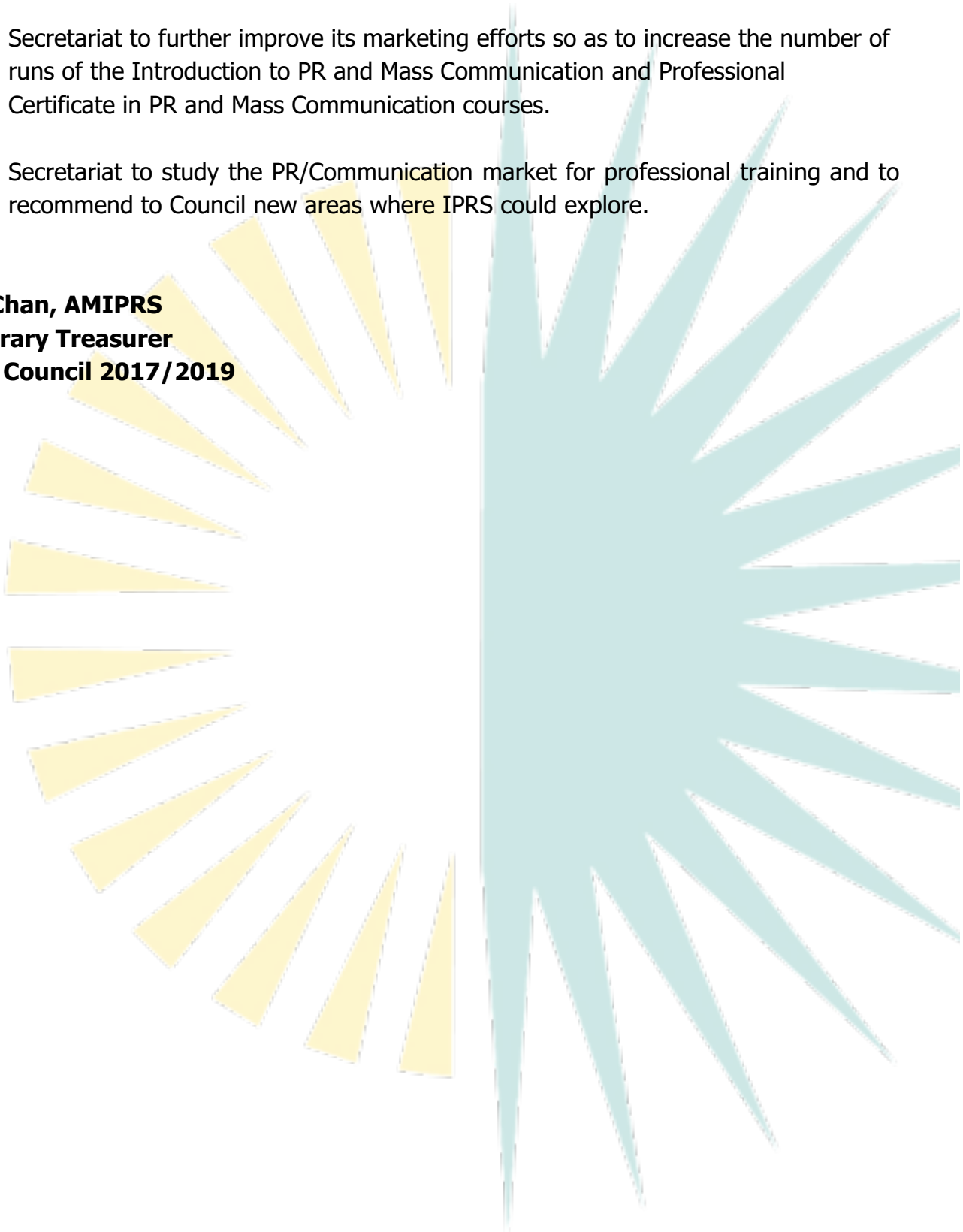
2) Sources of revenue for IPRS

- a) As IPRS did not organise any major event or the biennial PRISM Awards in 2018, there were no major additional source of revenue.
- b) Membership income was \$33,000 which dipped from \$43,000 in FY 2017 as several corporate members did not renew although we saw slight increase in Full and Associate Membership.
- c) Secretariat and the Council revised and relaunched the Institute's two core Education programmes to generate income:
 - Introduction to PR and Mass Communication was relaunched in March 2018. Three runs were conducted in 2018.
 - Professional Certificate in PR and Mass Communication was re-launched in March 2018. One run was conducted in 2018.
 - Workshops: a Digital workshop was conducted in 2018.
- d) Education income in 2018 was similar to that of 2017, viz. \$66,000 and \$69,000, respectively.

3) Going forward

- a) The Council recommends that the PRISM Awards be held on an annual rather than biennial basis. The PRISM Awards 2019 was run in March which chalked up a profit of about \$40,000.
- b) Secretariat to further improve its marketing efforts so as to increase the number of runs of the Introduction to PR and Mass Communication and Professional Certificate in PR and Mass Communication courses.
- c) Secretariat to study the PR/Communication market for professional training and to recommend to Council new areas where IPRS could explore.

**Eric Chan, AMIPRS
Honorary Treasurer
IPRS Council 2017/2019**



ACCREDITATION REPORT

During the year under review, a number of Accredited Members-exclusive events were organised by the Accreditation Team. We kicked off with the annual Accreditation Board meeting on 10 May 2018, where we introduced three new Board Members and thanked three exiting Board Members. This was followed by an Accredited Members-only get-together event at Bistro 1855 (Suntec City).

On 27 November 2018, an Accredited Members-only Roundtable Dinner Talk was held at the NUSS Guild House (Suntec City) with guest speaker, Lau Joon Nie, Programme Director WAN-IFRA APAC, speaking on "Dealing With Digital Disruption".

Several of our Accredited Members also contributed to a number of IPRS' events, workshops and training courses:

- IPRS Panel Discussion - Leadership & Global Opportunity for Women in Fast-changing World of Public Relations (10 April 2018)
 - Event and speakers were suggested by Ms Christina Cheang.
- IPRS Talk - Effective Leadership for PR Communication Professionals & Clients (19 July 2018)
 - Event and speakers were suggested by Ms Christina Cheang.
- IPRS Visits Tableau (24 August 2018)
 - Hosted by Mr Marcus Loh.
- IPRS Talk - Mergers & Acquisitions in Public Relations (27 September 2018)
 - Hosted by Ms Koh Juat Muay.
- IPRS Mentorship Programme (21 November 2018)
 - Venue kindly sponsored by Mr James Brasher.
- IPRS Panel Discussion - Communications in the Financial Services Sector: Opportunities & Challenges (22 November 2018)
 - Venue and refreshments kindly sponsored by Copthorne King's Hotel courtesy of Mr Gerry De Silva.
 - Ms Tham Moon Yee participated as a panellist.

- IPRS Panel Discussion - Preparing for Disruption in an AI Future (30 November 2018)
 - Venue sponsored by SGInnovate courtesy of Mr Mike Liew.
 - Ms Ilka Gobius participated as a panellist.

Accredited Members also participated at several Student Chapter events and activities:

- TP-IPRS Student Chapter MOU Renewal Signing Ceremony & Panel Discussion – 24 January 2018.
- UONS-IPRS Student Chapter MOU Renewal Signing Ceremony & Panel Discussion – 23 May 2018.
- PSBA-IPRS Student Chapter MOU Renewal Signing Ceremony & Collab X Talk – 26 September 2018.
- TMC Academy-IPRS Student Chapter MOU Renewal Signing Ceremony & Movie Screening – 11 October 2018.
- NP-IPRS MOU Signing Ceremony & Industry Talk – 3 December 2018.

IPRS Training courses conducted by our Accredited Members in 2018 included:

- Introduction to Public Relations and Mass Communication Course (3 intakes):
 - Mr Adrian Heng
 - Mr Robert Conceicao
 - Mr Marcus Loh
 - Mr Tham Kok Wing
- Professional Certificate in Public Relations and Mass Communication Course:
 - Mr Adrian Heng
 - Mr Gerald De Cotta
 - Mr Marcus Loh
 - Mr Robert Conceicao
 - Mr Tham Kok Wing
 - Mr Clarence Fu

As of 31 December 2018, there were 47 Accredited Members.

To be continued next page

The newly appointed Accreditation Board Members 2018 to 2020

S/N	Name	Designation	Title
1	Ms Bhavani Krishnasamy	Managing Director/ International PR Training	Advisor, Accreditation Board
2	Mr Mike Liew	Partner IN.FOM	Chairperson, Accreditation Board; Vice-President, IPRS Council 2017/2019
3	Mr Gerald De Cotta	Director, Corporate Communications/ Singapore Business Federation	Board Member; Chair, Accreditation Team, IPRS Council; Honorary Secretary, IPRS Council 2017/2019
4	Mr Robert Conceicao	Director, MAJIC Communications Pte Ltd.	Board Member; President, IPRS Council 2017/2019
5	Mr Gerry Francis De Silva	Head, Group Corporate Affairs, Hong Leong Group Singapore	Board Member
6	Mr Gregory Tan	Principal Consultant/ BSG Communications	Board Member
7	Ms Kathy O'Brien	Managing Director, Red Shoe Communications	Board Member
8	Ms Lena Soh-Ng	Senior Partner/ Huntington Communications Pte. Ltd	Board Member
9	Mr Marcus Loh	Director, Asia Pacific Communication Tableau Software	Board Member; Council Member, IPRS Council 2017/2019
10	Mr Stephen Forshaw	Head, Public Affairs, Temasek	Board Member
11	Mr Ross Gan	Director, Public Affairs & Community Stewardship, Temasek	Board Member
12	Ms Sarimah Salamon	Communications, Unilever Asia Private Limited	Board Member
13	Ms Yvonne Yim	Head, Corporate Communications, Ministry of Finance	Board Member

Accreditation Team:

Mike Liew

Gerald De Cotta

MEMBERSHIP REPORT

Membership grew significantly in 2018 to 1,478 (see Membership Table below.) This is largely due to the growth in Student membership. In 2018, Council continued to focus on the establishment and renewal of Student Chapters with one new Chapter - the IPRS – Ngee Ann Polytechnic Student Chapter, joining eight other Chapters.

We welcomed the following new Members in 2018:

- **Four (4) Accredited Members**
 - Clarence Fu, Director, Newgate Communications
 - Iilka A Gobius, CEO, PINPOINT PR Pte Ltd
 - Koh Juat Muay, Head of Culture & Communications, Yefira Consulting Pte Ltd
 - Nisar Keshvani, Associate Director, Strategic Outreach and Communications, National University of Singapore

- **Eleven (11) Full Members**
 - Chong Pei Wen Kaylene, Community Engagement and Marketing Manager, Temasek International
 - Dr Tania Lim, Lecturer (Communications), Murdoch Singapore
 - Grace Chua Shan Jin, Communications Lead, Uber Singapore Technology Pte Ltd
 - Gerardine Donough-Tan, Freelance Writer and Editor, Marketing PR Consultant; Associate Lecturer
 - Goh Wee Ling, Head, PR and Marketing, Bay Development Services Pte Ltd
 - Hamidah Aidllah Binte Mustafa, Founder, Parrot Social Pte Ltd
 - Jessica Oh Ya Ling, Corporate Communications Manager, Toshiba Asia Pacific Pte. Ltd.
 - Lee Poh Wai Charlene, Head of Corporate Communications (APAC), Tata Consultancy Services
 - Samuell Ang, Chief Operating Officer, StreamCast Asia Pte Ltd
 - Siddharth Singh, Asia Pacific Public Relations Principal & Global Corporate Communications Manager, Carlson Wagonlit Travel
 - Tan Siew Kiang Susanna, Senior Manager, Corporate Communications, Singapore Human Resources Institute

- **Seven (7) Associate Members**
 - Foo Sue Xia, Business Development Manager, BBN International
 - Leonard Joseph Nathan, Deputy Director, Zoland Animation (China) Co. Ltd

- Lim Hui Lian Joyce, Assistant Corporate Communications Manager, Hitachi Asia Ltd.
 - Siti Amnah Binte Senen, Account Executive, Fifth Ring Pte Ltd
 - Tan Geok Guat Kimmy, Public Relations Officer, Hock Hai Civil Engineering & Building Pte Ltd
 - Tay Jun Wei Shaun, Communications Executive, Institute of Singapore Chartered Accountants
 - Teh Pui Koon Iris, Membership & Communications Executive, Sembawang Country Club
- **Two (2) new Affiliate Members**
 - Yuko Takatani, Regional PR Manager, Glico Asia Pacific Pte. Ltd.
 - Lee Wen Ting, Public Relations Officer, Hock Hai Civil Engineering & Building Pte Ltd

Participants of the IPRS Professional Certificate in Public Relations and Mass Communication course were provided with a one-year complimentary Affiliate membership as follows:

- David Lee, Senior Manager, Prime Minister's Office – Communications Group
- David Slatter, Regional Marketing Campaigns Manager, British High Commission, Department for International Trade
- Hisham Bin Hasim, Assistant Director, Prime Minister's Office – Communications Group
- Tay Wee Ling, Assistant Director (Liaison), Prime Minister's Office – Communications Group

Table – IPRS Membership as of February 2019

Membership Category/Year	As of Dec 2017	As of Dec 2018	As of Feb 2019
Accredited	48	47	47
Corporate	40	30	28
Full	46	45	50
Associate	15	16	19
Affiliate	32	20	20
Fellow	12	12	12
Honorary	2	2	2
Student*	470	1142	1300
Total	665	1314	1478

**Rough indication based on the establishment of nine student chapters.*

The landscape for membership with associations is becoming increasingly competitive and the Council urges all members to chip in! Whether it is to recommend a friend, attend our events or simply put forth an idea, we welcome you to play a part.

Membership benefits include:

- **Members-only** visits to media organisations. Past visits included to Google, LinkedIn, BBC News, Bloomberg, Reuters, Singapore Press Holdings and MediaCorp.
- **Special discounts (of between 20% to 30%)** for lunch talks, networking nights, training workshops, professional courses (Introduction to PR and Communication and the Professional Certificate courses), participation at the PRISM Awards, and advertisements on IPRS marketing channels.
- **Networking and speaking opportunities** at IPRS events.
- **Opportunity** to join the IPRS pool of professional Trainers.
- **Be on our mailing list** for special announcements such as job advertisements, events and workshops and our e-Newsletter.

Membership Team:

Lin Liangmin

Lily Lim

Marcus Loh

CAPACITY BUILDING TEAM'S REPORT

In the year under review, IPRS continued to offer current industry-relevant training courses and workshops to members and non-members, that attracted about 38 participants and generated approximately \$66,000 in revenue.

In all, there were three runs of the three-day Introduction to Public Relations and Mass Communication Course and one run of the three-month Professional Certificate in Public Relations and Mass Communication Course. The participants to these courses represented various industries, including the public sector, private corporations and "not-for-profit" organizations, and benefited from a wide range of PR-related topics, perspectives and exchange of views.

IPRS also offered a workshop titled, 'Brand & Corporate Storytelling in a Connected and Distracted World' by IPRS Accredited Member, Mr Tham Kok Wing.

IPRS also conducted the following Panel Discussions and Talks to continue to uphold professionalism:

- IPRS Panel Discussion – Leadership & Global Opportunity for Women in the Fast Changing World of Public Relations on 10 April 2018
- IPRS Talk – Effective Leadership for PR Communication Professionals & Clients on 19 July 2018
- IPRS Talk – Mergers & Acquisitions in Public Relations on 26 September 2018
- IPRS Talk – Battle of the Forms on 18 October 2018
- IPRS Panel Discussion – Communications in the Financial Service Sector: Opportunities & Challenges on 22 November 2018
- IPRS Panel Discussion – Preparing for Disruption in an AI Future on 30 November 2018

Plans for 2019

- To market three runs of Introduction to PR and Mass Communication Course and two runs of Professional Certificate in PR and Mass Communication Course in 2019.
- To tailor the Introduction to PR Course for specific sectors e.g. the Social Service Sector.
- To organise more specialised workshops on the digital arena and the media.

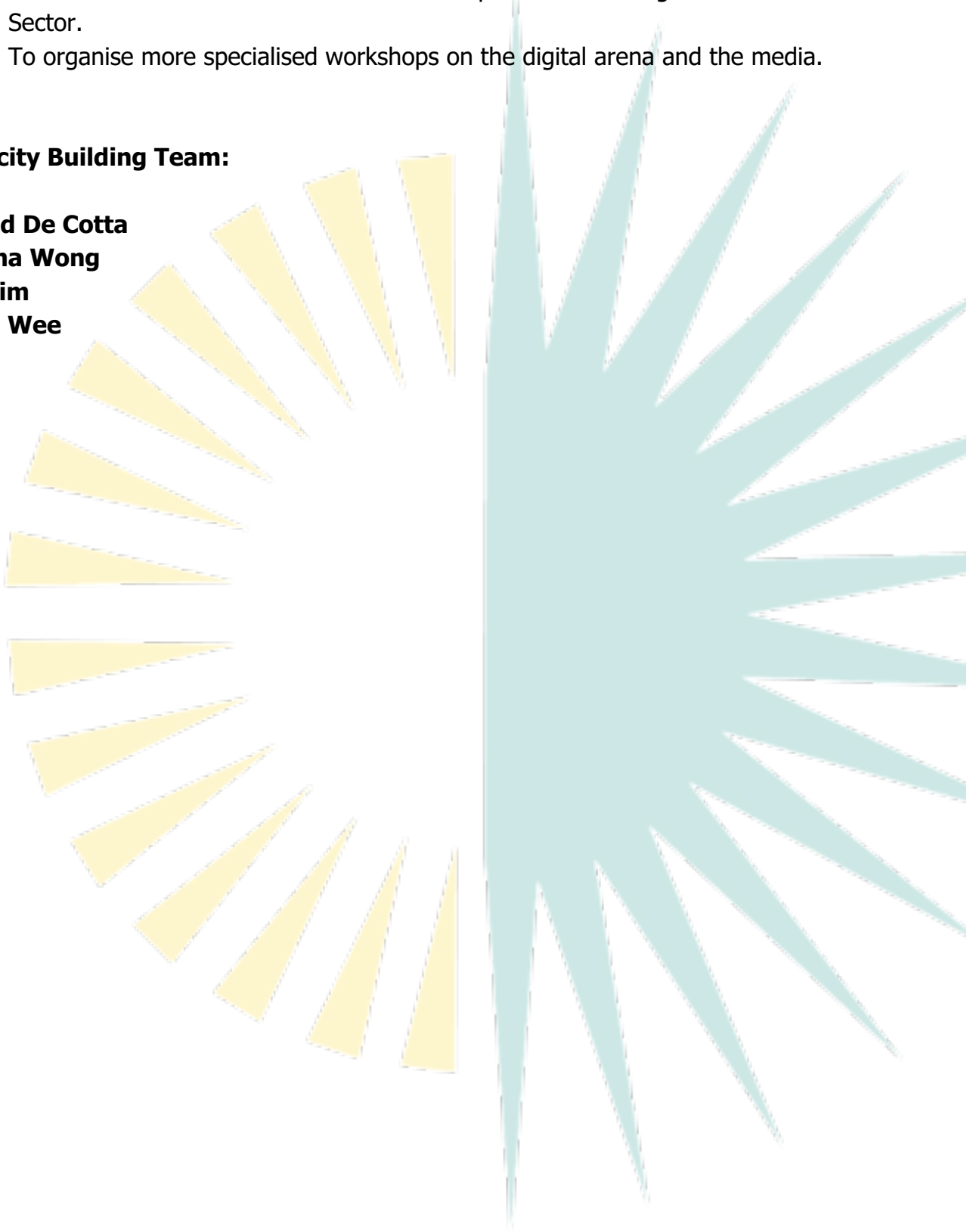
Capacity Building Team:

Gerald De Cotta

Joanna Wong

Lily Lim

Susie Wee



STUDENT CHAPTER TEAM'S REPORT

The Student Chapter Team at the IPRS Council had a fruitful year as the estimated number of students who were members of the nine Student Chapters increased to about 1,300. 2018 saw a new Chapter being formed – Ngee Ann Polytechnic in November 2018.

The Council is delighted with this achievement, and plans to continue to motivate our Student Chapter Members to do more and be ready for the profession.

Two key events that were organised for the Student Chapters were:

- Launch of the IPRS Mentorship Programme (November 2018)
- Annual Get-Together for Student Chapters (January 2019)

In addition, during the year, the Student Chapters organised about eight activities for their members. Several members of the Chapters also supported IPRS events during the year.

To facilitate better communication, IPRS plans to create a database of student members to enable them to receive information from the Institute just like any other IPRS member. In this way, IPRS will have an opportunity to interact with them directly with a view to encouraging them to take up IPRS membership upon their graduation.

Our total number of Student Chapters remains unchanged at nine chapters, as at February 2019, with the exit of Singapore Management University (SMU) in October 2018.

The following universities and polytechnics have formed Student Chapters with IPRS:

- Murdoch Singapore
- National University of Singapore (NUS)
- Ngee Ann Polytechnic (NP)
- PSB Academy (PSBA)
- Republic Polytechnic (RP)
- Singapore Polytechnic (SP)
- Temasek Polytechnic (TP)
- TMC Academy (TMC)
- University of Newcastle Singapore (UONS)

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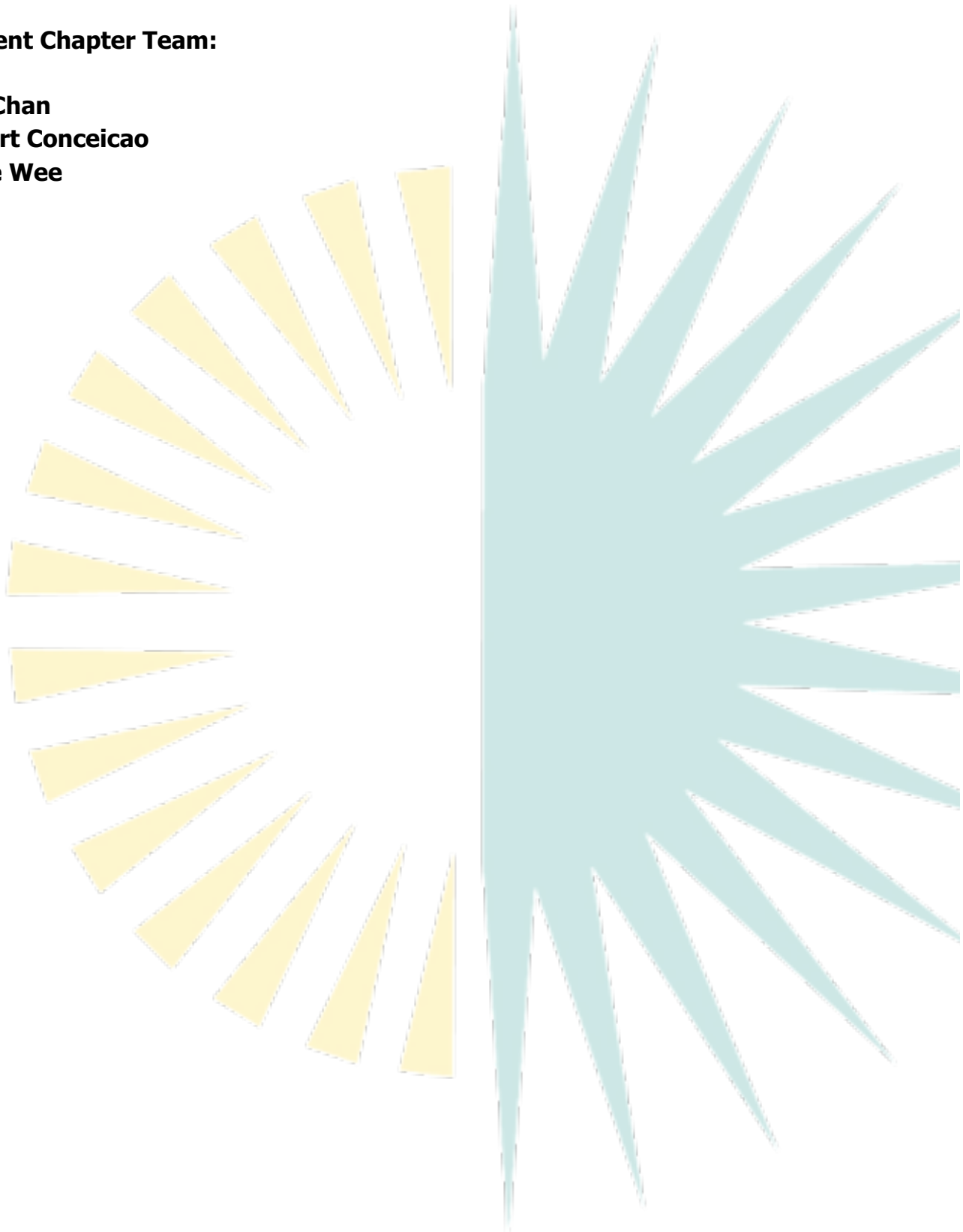
The Council would like to take this opportunity to thank the students, and most importantly, the Student Advisors in helping to shape the future of our profession.

Student Chapter Team:

Eric Chan

Robert Conceicao

Susie Wee



VOICE REPORT

As our second year in office comes to a close, I am happy to report on behalf of the IPRS Voice Committee that we will be completing our term on a high note.

We commenced 2018 with 665 members and we ended the year with 1,300 members due in no small part to our continued push for engagement with local tertiary institutions, industry practitioners, and thought leaders.

Building Connections Across the Profession

The team hosted 30 industry events/talks/visits for over 800 members to engage with a plethora of enterprises ranging from agencies to media outlets and technology trail blazers such as Ruder Finn Asia, Money FM and HARMAN, to name a few. My own company, Tableau, had the pleasure of hosting over 20 delegates to our Singapore headquarters, where we engaged each other on the theme of "Data Impact and Storytelling". These industry engagements offered IPRS and our member-practitioners a forum to connect and discuss about major themes affecting Singapore's Public Relations and Communication sector – from the rise of Artificial Intelligence to the pre-eminence of women in global leadership and the role of practitioners as stewards for reputation and social good. These platforms were important in bolstering IPRS' relevance, thought leadership and awareness to our members. More details can be found in the Secretariat report.

IPRS' industry thought leadership was also strengthened with the crystallization of our apex body's position on forces pertinent to national development. As a small open economy in Asia, Singapore's reputation continues to be one of our greatest assets. It is something we continue to safeguard judiciously, and one which is an important asset, particularly in this time of great change, uncertainty and disruption worldwide.

Achieving Excellence in PR

The current Bi-centennial Celebrations remind us not just of Singapore's past, but of the need to build on our reputation for the future. We are entering a world where much more is contested - entering new realities populated by opinions which may divide society and distort the truth. As stewards of reputation, IPRS will continue to support our member-practitioners who stand in the front-lines of opinion and influences. To this end, IPRS' narrative had gained traction as seen by the publishing of our commentary pieces in several media outlets over the course of 2018 including, The Business Times, Asia Times and the Singapore Business Review.

This narrative was reaffirmed by Mr Seah Kian Peng, Member of Parliament for Marine Parade GRC and Chief Executive Officer of NTUC FairPrice Co-operative, who was a Special Guest at our PRISM 2019 Gala Night. In his remarks at the event, Mr Seah conveyed three observations about IPRS' role in industry development.

First, this year's award submissions have seen a greater focus on strategy and execution through digital platforms. He noted that just as transformations are underway for many of Singapore's key industries, Singapore's PR practitioners are also raising the bar in communication excellence. These campaigns demonstrate a shift from traditional, offline, legacy PR techniques, to capabilities that are digitally fluent, agile, literate and impactful. This in line with Government's resolve to help individuals and companies thrive in the digital age.

Secondly, Mr Seah cited a diverse mix of award recipients, judges and attendees from the public, private and people sectors at PRISM 2019, including the participation of many students and youth. He underscored the importance of continued youth engagement, given the need for real life experience to complement the rigor of academia and theory.

Finally, Mr Seah called for a timely reminder that more needs to be done to ensure a level-playing field for women in the industry. While the PR sector has proven to be an exception to the norm, we must continue to be inclusive.

In 2020, IPRS marks our 50th anniversary. Our apex body has played an important role in representing the industry to government, in elevating the PR profession, and in helping its members upgrade and remain relevant for the times. We look forward to continue raising awareness for our body, and inspire member-practitioners to continue to be guided by the spirit of PRISM, that stands for 'Public Relations In the Service of Mankind'.

Voice Team:

Marcus Loh
Joanna Wong
Mike Liew

IN APPRECIATION

On behalf of the President and IPRS Council 2017/2019, and the IPRS Secretariat, we would like to express our appreciation to the following Members, Partners, Sponsors and Volunteers, who have stepped forward to support and assist the Institute between January 2018 and March 2019:

Partners

- CornerStone Wines
- Copthorne King's Hotel
- HARMAN Singapore
- Media OutReach
- Money FM 89.3
- Mothership.sg
- Murdoch Singapore
- PINPOINT PR Pte Ltd
- Rice Communications
- SGInnovate
- Singapore Press Club
- Stephenson Harwood (Alliance) Singapore
- Tableau
- Voodoo Communications
- Yefira Group

IPRS Accredited Members

- Mr Bernard Ho Tjin Charn
- Mr Clarence Fu
- Ms Chong Ee Rong
- Mr Eric Chan Chi Ming
- Mr Gerald De Cotta
- Mr Gerry De Silva
- Dr Gregor Halff
- Ms Illka A Gobius
- Mr James Brasher
- Ms Kathy O'Brien
- Ms Koh Juat Muay
- Ms K Bhavani
- Ms Lily Lim
- Mr Marcus Loh
- Mr Mike Liew
- Mr Robert Conceicao
- Mr Ross Gan
- Mr Tham Kok Wing
- Ms Tham Moon Yee

IPRS Corporate Members

- Ogilvy Singapore
- PSB Academy

IN APPRECIATION

- Republic Polytechnic
- Ruder Finn Asia
- Temasek Polytechnic
- TMC Academy

IPRS Full Members

- Ms Joanna Wong Siew Pheng
- Ms Lin Liangmin
- Ms Manali Pattnaik
- Mr Money K
- Dr Tania Lim

IPRS Associate Member

- Mr Chris Lu
- Mr Ling Wei Ming
- Ms Susie Wee

IPRS Honorary Legal Advisor

- Mr Samuel Yuen

PRISM Awards 2019 Judging Panel

- Mr Aaron Hung, TripAdvisor
- Ms Angeline Leow, Google
- Ms Antonia Ong, Microsoft Singapore
- Ms Chai Pei Shan Jessica, National Volunteer and Philanthropy Centre
- Ms Christina Lim, honestbee
- Ms Choong Fong Ling, Singapore University of Social Sciences
- Mr Gary Gan, Panalpina
- Mr Getty Goh, CoAssets Ltd
- Ms Grace Chiang, SGInnovate
- Ms Ivy Tse, Halogen Foundation Singapore
- Ms Jennifer Kok, Media OutReach
- Mr Jorge Rodriguez, Brand Alliance and Influential Brand
- Mr Joshua Chambers, GovInsider
- Mr Lars Voedisch, PRecious Communications
- Ms Lena Goh, Temasek
- Mr Leon Pereira, Sony Electronics Asia Pacific
- Mr Lien We King, Mothership.sg
- Ms Lien Xiu Wen, IN.FOM
- Ms Lin Huiling, The Himalaya Drug Company
- Ms Maggie Yeung, Cathay Pacific Airways
- Mr Marc S Almagro, PORTFOLIO
- Mr Mathew Thomas, Takeda

IN APPRECIATION

- Mr Richard Ng, Databricks
- Mr Roger Pua, LinkedIn
- Ms Sara Pereira, Ogilvy Singapore
- Ms Shin Lee, COTY
- Ms Shuchi Joseph, Ying Communciations
- Ms Su Min Sng, Grab
- Mr Stephen Forshaw, Temasek
- Mr Tan Kok Kuan, Edelman Singapore
- Mr Tuck Weng Lai, Edge Digital
- Ms Vanessa Ho Nikolovski, Weber Shandwick

PRISM Awards 2019 – Special Guests

- Mr Seah Kian Peng, Member of Parliament, Marine Parade GRC, CEO, NTUC Co-operative
- Mr Dato' Haji Ibrahim Bin Abdul Rahman, President, Institute of Public Relations of Malaysia
- Ms Ibu Prita, President, ASEAN Public Relations Network
- Mr Bao Nguyen, President, Public Relations Association Vietnam
- Ms Ruby Wan, President, Hong Kong Public Relations Professionals' Association
- Ms Elin Wong, Honorary Treasurer, Hong Kong Public Relations Professionals' Association

PRISM Awards 2019 – Sponsors

- Media OutReach (Official Newswire Partner and Platinum Sponsor)
- IN.FOM (Gold Sponsor)
- Weber Shandwick (Gold Sponsor)

IPRS Guest Speakers (Events/Talks)

- Ms Christina Cheang
- Ms Elaine Beh
- Mr George Kypraios
- Ms Georgette Tan
- Ms Lin Suling
- Ms Tsun-yan Hsieh
- Mr Tuck Weng Lai
- Ms Verdayne Nunis
- Mr Wong Voal Voal
- Ms Yvonne Koh

Murdoch Singapore Students

- Dennis Lum
- Ethan Wong
- Muhammad Amirul Muhamad
- Margareta Anastasia
- Sabine Chen

IN APPRECIATION

PSB Academy Student

- Joceline

Republic Polytechnic Students

- Amelia Bte Nor Mohamed
- Francine Eryka Rojas Hipolito
- Marcellin Angelo Lopez

Singapore Management University Student

- Anirudh Dalmia

Temasek Polytechnic Students

- Beth Wong
- Cerlynn Chan
- Christopher Wong
- Desiree Wong
- Ignatius Lam
- Joey Tan
- Muhammad Luqman Mustaqym
- Sherlene Lau
- Syahmi Andika

TMC Academy Students

- Liu Yidi Haven
- Peeranat Srivisitapakorn

University of Newcastle Singapore Students

- Justin Ling
- Lydia Chin
- Maria Alejandra Marina Zambrano
- Ni Nyoman Nindya Karinnya
- Nuribthihal Karisma Binte Zulkifli
- Roziana Binte Cindy
- Serene Goh
- Zhang Shujing

Other Volunteers

- Ms Amelia Wee
- Ms Lalethaa D/O Karamjeet Singh

Our sincere apologies to anyone or any organisation whom we may have inadvertently omitted.

IPRS' ACTIVITIES

2018

January

- 10 Focus Group: Global Capabilities Framework
- 19 IPRS Visits Money FM 89.3
- 20 PSB Academy Open House Talk – Guest Speaker: Susie Wee, Associate Member
- 24 TP-IPRS Student Chapter Panel Discussion & MOU Renewal Signing Ceremony
- 24 – 26 Launch of Introduction to Public Relations & Mass Communication Intake 01-2018
- 26 Visit by delegation from the Hongkong Public Relations Professionals' Association Limited

March

- 15 IPRS 48th Annual General Meeting (AGM)

April

- 10 IPRS Panel Discussion: Leadership & Global Opportunity for Women in the Fast-Changing World of Public Relations
- 13 IPRS Student Chapter Visits Ruder Finn Asia

May

- 4 IPRS Visits HARMAN
- 10 IPRS Accredited Members' Get-Together 2018
- 23 UONS-IPRS Student Chapter Panel Discussion & MOU Renewal Signing Ceremony
- 23 – 25 Launch of Introduction to Public Relations & Mass Communication Intake 02-2018

June

- 7 Visit by Massey University, New Zealand
- 18 Launch of Professional Certificate in Public Relations & Mass Communication Intake 01-2018

July

- 19 IPRS Talk - Effective Leadership for PR Communication Professionals & Clients

August

- 2 SPC-IPRS National Day Celebration
- 24 IPRS Visits Tableau
- 27 IPRS Workshop Series 2018 – "Brand & Corporate Storytelling in a Connected and Distracted World"

September

- 19 – 21 Launch of Introduction to Public Relations & Mass Communication Intake 03-2018
- 26 PSBA-IPRS Collab X The Future of Digital PR Talk
- 26 PSBA-IPRS Diploma Signing
- 26 PSBA-IPRS Student Chapter MOU Renewal Signing Ceremony
- 26 Murdoch Singapore-IPRS Student Chapter Seminar – "What Now"
- 27 IPRS Talk - Mergers & Acquisitions in Public Relations

October

- 11 TMC Academy-IPRS MOU Renewal Signing Ceremony
- 18 IPRS Talk - Battle of the Forms

November

- 1 Launch of PRISM Awards 2019
- 21 Launch of IPRS Mentorship Programme
- 21 Professional Certificate in Public Relations & Mass Communication 01-2018 Graduation Ceremony
- 22 IPRS Panel Discussion: Communications in the Financial Services Sector – Opportunities & Challenges
- 27 IPRS Accredited Members' Dinner Talk
- 30 IPRS Panel Discussion: Preparing for Disruption in an AI Future

December

- 3 NP-IPRS MOU Signing Ceremony
- 3 NP-IPRS Industry Talk
- 17 Murdoch Singapore-IPRS Student Chapter MOU Renewal Signing Ceremony

2019

January

- 17 RP-IPRS Student Chapter Industry Talk – Influencer Marketing
- 29 IPRS Annual Student Chapter Get-Together 2019

February

- 21 PRISM Awards 2019 Judges Get-Together

March

- 7 PRISM Awards 2019 Gala Night